



VIRGINIA SLIMS

9999999999999999
Mr. Sample A. Sample
1234 Main Street
Anytown, U.S. 12345-6789

Dear Smoker

Nothing's more of a woman thing than wanting to know everything. So just in time for the New Year, we're giving you a sneak peek at what's in store for '97 — your free Virginia Slims Astrology Guide. Inside you'll find horoscopes for all 12 signs, with all the things a woman really wants to know.

Speaking of what a woman really wants, use the enclosed money-saving coupons and check out Virginia Slims, the number one cigarette made just for women. Try it and we think you'll agree that in taste, style and attitude, Virginia Slims is definitely a woman thing.

Enjoy the astrology guide, enjoy the great savings, and most of all, enjoy the season.

Happy holidays,
Wendy
Wendy Marin

It's a *woman* thing.

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DODG-23
Ultra Lights & Superslims: 6 mg "tar," 0.5 mg nicotine-Lights: 100's
Men. 8 mg "tar," 0.6 mg nicotine; 100's 8 mg "tar," 0.7 mg nicotine;
120's 14 mg "tar," 1.0 mg nicotine; 120's Men. 14 mg "tar," 1.1 mg
nicotine- Full Flavor 100's: 14 mg "tar," 1.1 mg nicotine; Men.
15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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